Job offer

OFFER VLC – 178
Community manager

Presentation of the company

The concept of the company is a cloud based energy management system (EMS) for any type of organization according to the recent international standard ISO 50001 pursuing continuous improvement in energy efficiency of the processes in the company. Moreover, the system will enable organizations to label their products with the carbon footprint in an objective and reliable manner. With these services, the company will benefit from a reduction in energy consumption and costs up to 20% through continuous monitoring, analysis, warnings, reports, and rising awareness among employees and consumers.

Description of the internship

Start: June/July 2014
Duration: 6 months
Department: Communication / Marketing
Hours: 20 hours / week
Remuneration: Unpaid training scheme
Location: Valencia / Spain

Profile of the student

Studies: Journalism / Design/ Marketing or similar
Languages/level: English (B2), Spanish (B2)
Requirement: Knowledge or interest in the field of energy efficiency

Tasks of the training

- Management and updating of the web contents
- Management and monitoring of an energy forum
- Management of the internet tools through the social networks and google adwords
- Preparation of the press notice, reports and similar
- Commercial work for customers’ search and monitoring